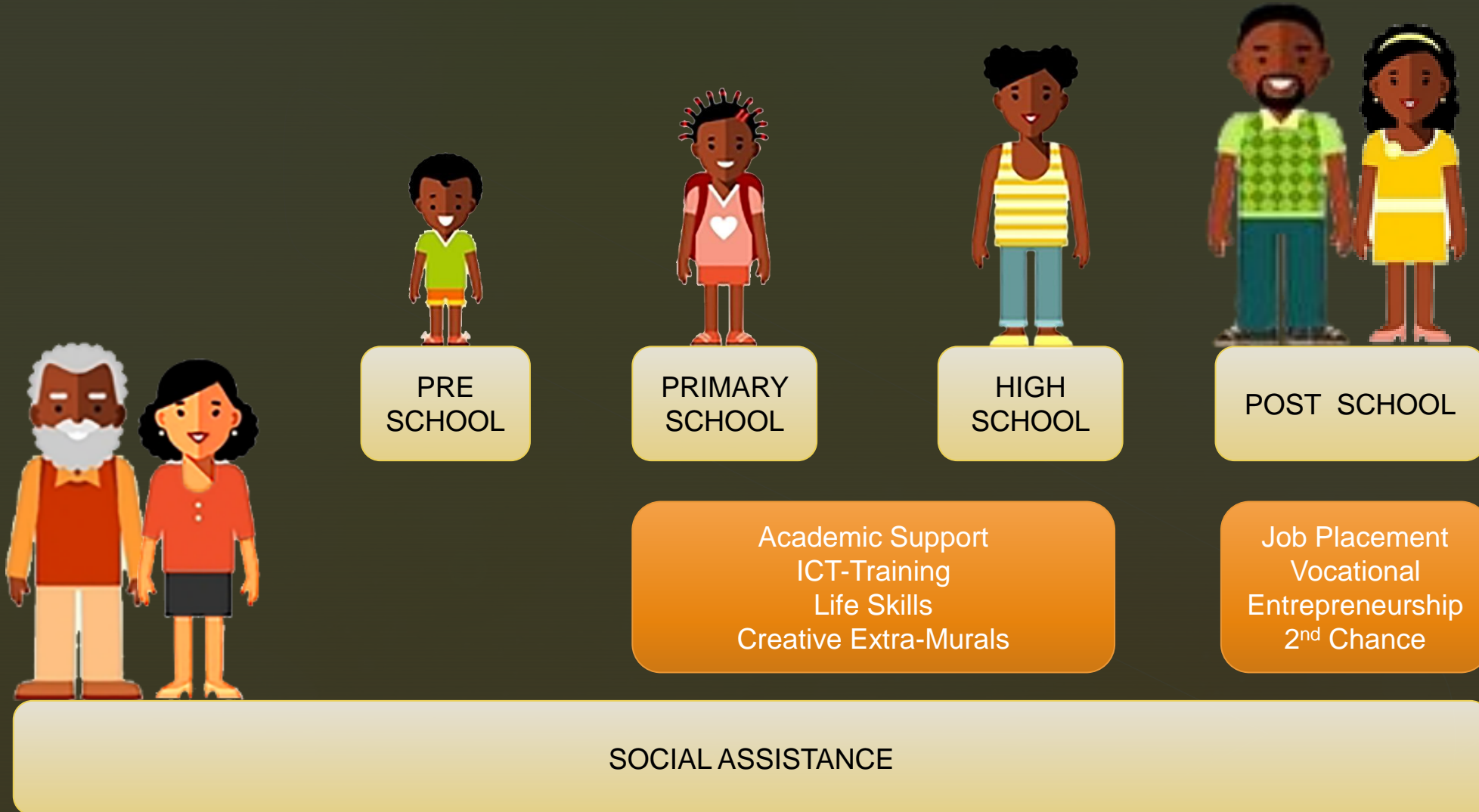


HCI AGM. 03-07-2020

Case Study:
Navigating our NPO
through the corona crisis

pre-corona programmes

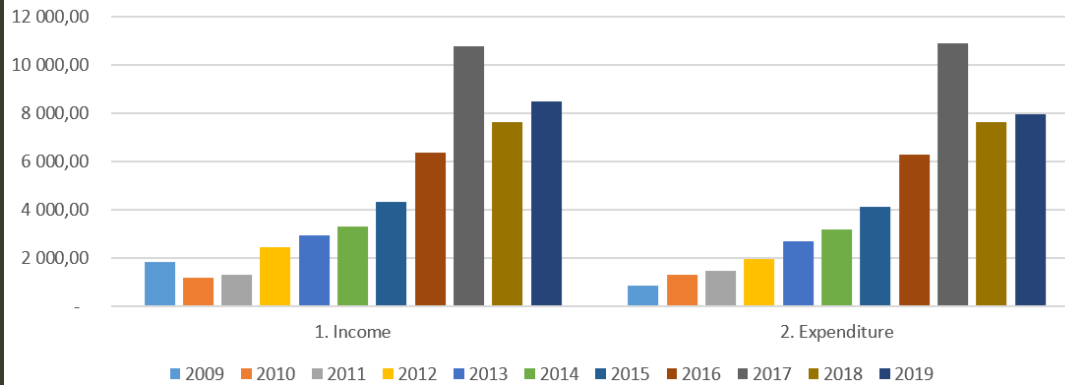


pre-corona realities

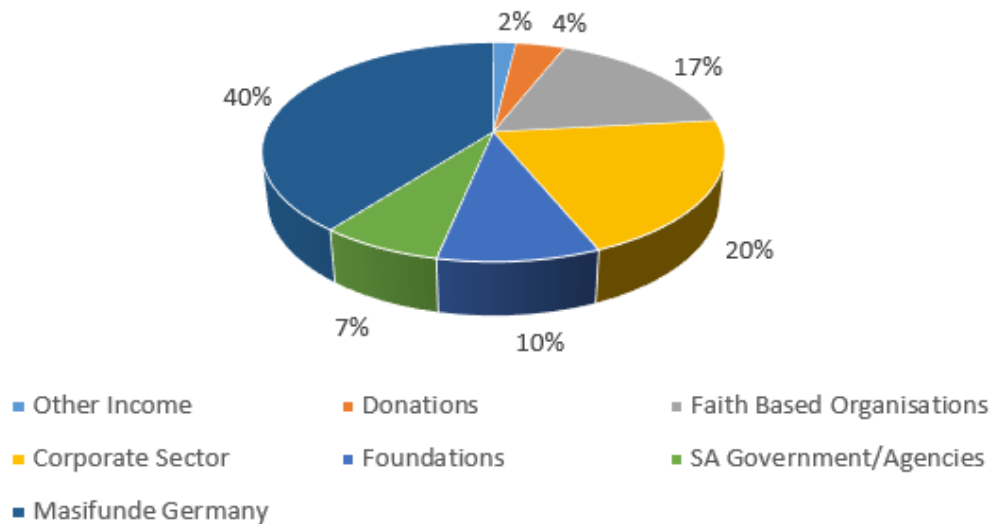
R 8,5 mill budget

Team of 50 FTEs

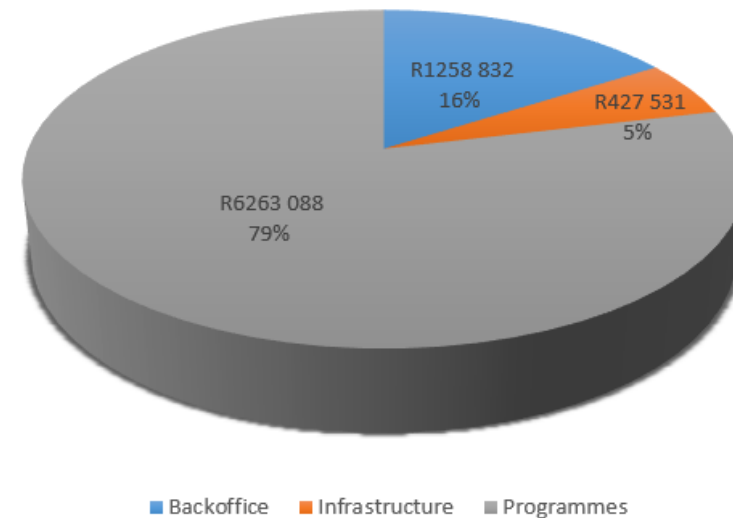
Financial development over Ten years



Distribution of Income by Source



Expenditure by Function





corona strategy

Priority 1: our team

Job and income security
Health- and safety
Trust through communication

Priority 2: our beneficiaries

Emotional wellbeing
Academic needs
Physical needs (incl families)

Pre-conditions

No physical contact
Learners without data/devices
No prior pandemic knowhow

Strategy

Need for programme activity
and outreach to learners
Need for cashflow
Need for planning-security

corona programmes



SOCIAL ASSISTANCE



programmes during lockdown:
quaranTV

PROUDLY PRESENTED BY:

QUARANTV

masifunde
LEARNER DEVELOPMENT

MASI
NYUSANE

United Through Sport



PRIMARY



lessons learned:
quaranTV

Planned before the lockdown

Went live with the lockdown

Shared risk and workload with partner organisations

Communicated with funders to show activity



programmes during lockdown: social assistance



Early warning system
for 650 beneficiaries

Psychosocial support

Bi-weekly
food Parcels for 250
Masifunde families



PRE

PRIMARY

HIGH

POST

FAMILIES



lessons learned:
social assistance

From day 1: focus on emotional well-being of learners

Food parcel support from 2nd month only

No “opportunistic” fundraising but knowledge sharing:

Blogging, interviews, podcast

Programme catering reallocated to food-parcels:
financed social assistance till end of 2020

programmes during lockdown: quaranTIMES newspaper



PRE



PRIMARY



HIGH



POST

quaranTIMES FREE COPY

ichami yakho nge lockdown

Edition 2 • 1 - 15 JUNE 2020 E-PAPER available: www.masifunde.org

CONVENIENTLY COLOUR CODED

THIS NEWSPAPER IS CONVENIENTLY COLOUR-CODED TO IDENTIFY THE RESPECTIVE AGE GROUPS!

- PRE-SCHOOL** (Age 0-5)
- KIDS** (Age 6-11)
- PRE-TEENS** (Age 12-13)
- TEENS** (Age 14-17)
- YOUNG ADULTS** (Age 18-24)
- CREATIVE ARTS** (Age 5-17)

Welcome to the most fun-filled quaranTimes, the only newspaper for young adults, teens and kids during lockdown. I brought you the Masifunde Team in Waterfontal, South Africa and for people have been through more than two difficult months of lockdown. Face one day to the next, life changes for all of us and each of us daily answered. Now finally, we can see the light at the end of the tunnel. We're doing our best, and the great group of learners will go back to school and some of the adults are necessary to work.

However, the great joy out of the lockdown does not mean that the corona virus has disappeared.

Actually, the stress of being in forced is never 8 o'clock, and the world of infected people is rising daily.

That's why the phase-out of the lockdown does not mean that we will be back to normal very night.

Our politicians talk about a 'New Normal' which all of us have to get used to. We will continue to wear masks in public, practice social distancing and high standards of hygiene by regularly washing our hands. We do that to protect ourselves and to protect those around us, the most vulnerable - wearing is better!

This 'New Normal' still poses many of us through - short of school, with 2000s closing its gates in a challenging time of lockdown. That's why we celebrate 'Lockdown Heroes', those who look out for others in these difficult times. Those of us who already now struggle to pull things without giving up.

The weekly newspaper is for all of us and in particular YOU and the superheroes with is you. It shows you up and helps you to stay active and positive.

Stay healthy, happy and strong!

Your Masifunde team

masifunde

PENS DOWN!

In part of their trendy network, Masifunde's LearnerLife! grade 10 learners held a youth dialogue about alcohol and drug abuse on the 30th of March 2020, right before the lockdown. The learners are teenagers between the ages of 15-17 years old and the dialogue facilitator was extended to their peers, about 30 teenagers were present. The idea of having the dialogue came about when they researched and learnt about the different effects of alcohol abuse and the general reasons why teenagers abuse alcohol.

In Abole asked and said "We are not very keen to talk about drinking alcohol, but the reason of alcohol by teenagers, given that we are still underage to even buy and drink alcohol. Yet teenagers do, a lot do it responsibly."

- Siphiso Veta, Grade 10, Maitland High School

The first question that was discussed was "What we see on alcohol commercials and adverts in media the real life scenario?". From the discussion it was said to conclude that the youngsters agreed that the reality was nothing like the elegant, fancy and full of confidence lifestyle that they see on alcohol adverts. Given that most of them are from a disadvantaged township - Maitland - and alcohol is mostly consumed irresponsibly and that is the condition they grow up under. "Instead of being the man of the hour, you get into trouble with your parents or worse, a fight on the streets and a case against you begins to be behind with your school work." - Luyiso Luliva.

The big debate was around what is called Pen Down Party. A Pen Down Party is when high school learners (even primary school learners) host a party or gather around on the first weekend after they all have finished writing the school exams. In these parties, teenagers are most likely to drink alcohol unsupervised. "I don't see anything wrong with drinking alcohol after studying hard and celebrating when you've done well, but let us try and change the narrative of the pen down party. Why can't we enjoy and celebrate without the use of alcohol as teenagers that are still in school?" said Siphiso Veta as she posed the question to the crowd. Five days after the discussion, the country was on a national lockdown on the issue of alcohol, and learners and teenagers took it to the streets. It is the fact that the year is in a rage and asked how do they feel about the ban of alcohol sale and what differences do they think it made? Here is what some of the students:

"In my opinion the ban was a great move to control teenage abuse during the youth to drink."

- Siphiso Veta

"There are less crime in schools, more teenagers have been that are less aware of alcohol. As teenagers tend to be a bit wiser when they are associated."

- Thabiso

"Many conflicts were scarce in farm sites, for example, teenagers stayed at home and did not come to school, as alcohol is not good for young people's bodies and minds."

- Thabiso



lessons learned:
quaranTIMES newspaper

Developed in level 4, first editions in level 3.

Too late to find partners to roll-out even further.

Enabled us to produce content for all age groups.

Reallocation of unused programme funding towards printing and HR cost.



programmes during lockdown: project unity



Food Parcels for families
in-need from 75 schools

with Masinyusane
and
United Through Sport

To date:
8.000 parcels.
50.000 people

PRIMARY

HIGH



lessons learned:
project unity

There is lots of beauty and little sustainability in charity.

More acknowledgment for handouts than for education.

Synergies of partnership and resource sharing.

All access funding from partners in to project unity:
HCI/eMedia, VW, Knorr Bremse, FeedSA, Windfarms



lessons learned:
general lockdown lessons

Plan proactively and with like minded leaders

Good timing to get buy-in from Management and Board

Strong partnerships for the crisis

Inform funders early, regularly, transparently: with a plan!

Fundraise overseas through information sharing

Benefits of short working hours and home-ICT settings

masifunde

LEARNER DEVELOPMENT



Thank you very much!

Please visit us: www.masifunde.org